

MEMORANDUM

TO: Mayor and Council

FROM: Nuria Rivera-Vandermyde, Deputy City Manager 1987

DATE: May 4, 2020

SUBJECT: City of Austin Economic Recovery Expert Leadership Panel - Tuesday, May 5, 2020

At tomorrow's Council Work Session, we will have a presentation by City of Austin (COA) staff focused on the federal funding available to the City and other local public entities for the COVID-19 response as well as other federal stimulus programs available to aid community members and businesses generally.

As part of that presentation, we have also invited the members of the City of Austin Economic Recovery Expert Leadership Panel, an esteemed group of individuals convened by our Economic Development Director, Veronica Briseño, helping to advise the City as we put strategies in place to mitigate the financial impact the pandemic has had throughout our community. The Panel will be available for what we anticipate will be a productive and robust Work Session discussion.

City of Austin Economic Recovery Expert Leadership Panel

Angelos Angelou, Founder & Principal Executive Officer, AngelouEconomics and Founder & CEO, International Accelerator

Mr. Angelou is an expert on technology-based economic development, business accelerator programs, and Angel Investing. He specializes in strategic business planning and development, corporate site selection, incentives negotiation, economic research and analysis, public policy, litigation support, marketing and branding, public-private partnerships, and entrepreneurial accelerator programs.

Charles Heimsath, President, Capitol Market Research

Mr. Heimsath has been in some form of real estate endeavor for some 40 years. He is President of Capitol Market Research in Austin, Texas. CMR provides real estate research, market feasibility analysis, small area forecasting and economic impact assessments.

• Jon Hockenyos, President, TXP, Inc.

Mr. Hockenyos founded TXP while attending the LBJ School of Public Affairs at the University of Texas at Austin in 1987. Since then, TXP has successfully completed hundreds of projects for a wide variety of clients, with a strong record of on-time, on-budget delivery.

• Ray Perryman, President and CEO, The Perryman Group

Dr. Perryman is President and CEO of The Perryman Group, an economic research and analysis firm based in Waco, Texas. His firm has served the needs of more than 2,500 clients, including two-thirds of the Global 25, over half of the Fortune 100, the 12 largest technology firms in the world, 10 US Cabinet Departments, the 9 largest firms in the US, the 6 largest energy companies operating in the US, and the 5 largest US banking institutions.

 Victoria M. DeFrancesco Soto, PhD, Assistant Dean for Civic Engagement and Lecturer, The LBJ School of Public Affairs at The University of Texas at Austin

Dr. DeFrancesco Soto is assistant dean for civic engagement and a lecturer at the LBJ School of Public Affairs at The University of Texas at Austin, where she was selected as one of UT's Game Changers. She is also a faculty affiliate of the Department of Mexican-American and Latino Studies and the Center for Mexican American Studies.

- Mark Sprague, State Director of Information Capital at Independence Title Company
 Mr. Sprague's is an experienced State Director with a demonstrated history of working in the
 real estate industry. Professional industry experience includes: Strategic Planning, Marketing
 Strategy, Market Analysis, Business Strategy, Marketing, Analysis, and Economics, to name a
 few.
- Eric Tang, PhD, Associate Professor and Associate Chair of African and African Diaspora Studies, The African and African Diaspora Studies Department at The University of Texas at Austin

Dr. Tang is an Associate Professor in the African and African Diaspora Studies Department and director of the Center for Asian American Studies. He also holds a courtesy appointment in the Department of Sociology and serves as a faculty fellow with the Institute for Urban Policy Research & Analysis.

 Danielle C. H. Wright, PhD, Associate Director, Institute for Urban Policy Research & Analysis at The University of Texas at Austin

Dr. Wright is the Associate Director for the Institute. Dr. Wright oversees all policy, research and strategic planning for the center and has over twenty years of experience in higher education, community engagement, and strategic consulting.

Should you have additional questions, please contact me at nuria.rivera-vandermyde@austintexas.gov.

Cc: Spencer Cronk, City Manager